

LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.

AD-2209-A3-REQ *M51000 "Gossip" PAGE 4C BLD 19 1/4" x 11 1/2" National Exposure Year 1997



What you call gossip we call fact-finding.

VIRGINIA SLIMS
It's a woman
thing.



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8 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

